

REFERENCE CODE: AkAMH

REPOSITORY NAME:

Anchorage Museum at Rasmuson Center
Bob and Evangeline Atwood Resource Center
625 C Street
Anchorage, AK 99501
Phone: 907-929-9235
Email: resourcecenter@anchagemuseum.org

Guide prepared by: Chloe Nielsen, Archivist

TITLE: CIHS Marston Poster

COLLECTION NUMBER: B1955.002

OVERVIEW OF THE COLLECTION

Dates: December 31, 1943

Extent: 1 poster

Language and Scripts: The collection is in English.

Name of creator(s): Heurlin, Magnus Colcord "Rusty"; N. P. Bank Note Co.

Administrative/Biographical History:

M. C. "Rusty" Heurlin was born in Kristianstad, Sweden, to American parents and was raised in Massachusetts, where he took art classes at the Fenway School of Illustration in Boston. Though he arrived in Valdez, Alaska, in 1916, he served in WWI in Europe and afterward spent time in Westport, Connecticut, working for New York magazines before returning to the Fairbanks area in 1924. He settled in Ester until his death in 1986. Heurlin favored Alaska Natives as artistic subjects and spent four whaling seasons in Barrow, where he learned about the Inupiaq culture he went onto document in his painting career. Heurlin received an honorary Doctor of Fine Arts degree from the University of Alaska in 1971. ¹

Marvin R. "Muktuk" Marston (1889-1980) was born in Tyler, Washington. He worked as a long-shoreman at Nome in 1906, then enlisted in the Illinois National Guard in 1910, where he served for 3 years. Marston then worked "in brokerage, insurance, land development and petroleum search in the Midwest, California, Michigan, New York and Pennsylvania." In 1941, he was commissioned to serve as major in the Army Air Corps and was stationed in Alaska,

¹ Kesler Woodward, "Magnus Colcord 'Rusty' Heurlin, 1895-1986," in *A Sense of Wonder* (Fairbanks: University of Alaska Museum, 1995), 17.

where he focused on recruiting Indigenous Alaskans into the Alaska Territorial Guard. Marston gained the “nickname ‘Muktuk’ in a contest with a village chief.” Marston then served as a delegate to the Alaska Constitutional Convention in 1956.²

N. P. [Northern Pacific] Bank Note Co. was a publishing company based out of Seattle, Washington.

Scope and Content Description:

This collection consists of 1 color poster published by N. P. Bank Note Co. that incorporates a painting by M. C. “Rusty” Heurlin in the design. Titled “Let’s All Back the Attack! 4th War Loan,” it depicts three men, two of whom are native, carrying rifles and wearing S.T.G. patches. The poster was used to recruit for the Alaska Territorial Guard.

CONDITIONS GOVERNING ACCESS AND USE

Restrictions on Access: The collection is open for research use.

Physical Access: Original item in good condition.

Technical Access: No special equipment is needed to access the materials.

Conditions Governing Reproduction and Use:

The Anchorage Museum is the owner of the materials and makes available reproductions for research, publication, and other uses. Written permission must be obtained from the Anchorage Museum before any reproduction use. This item is in the public domain.

Preferred Citation: CIHS Marston Poster, Anchorage Museum, B1955.2

ADMINISTRATIVE INFORMATION

Acquisition and Appraisal Information

Donated to the Cook Inlet Historical Society by Muktuk Marston on April 25, 1955.

RELATED MATERIALS

B1966.017 CIHS Marston

² “The Memorial Service: Marvin R. ‘Muktuk’ Maston, 1889-1980,” 1980.

SUBJECTS

Alaska. Territorial Guard

Heurlin, M. C. "Rusty"

Marston, Muktuk

Posters

World War II

Guide written: January 21, 2022